

IRWA's 59th Annual

INTERNATIONAL EDUCATION CONFERENCE



Charleston, West Virginia
JUNE 23 - 26, 2013

IRWA's Conference is the premier place to learn about the latest trends in right of way, get continuing education credits for a certification or designation and network with other professionals in the industry.

WWW.IRWACHARLESTON2013.ORG



CONFERENCE SPEAKERS



Joe Malarkey

Opening Ceremony Speaker
Sunday, June 23, 2013

Joe Malarkey, the self-proclaimed "Worst Motivational Speaker in America," puts on a one-man show that contains the perfect message for challenging times. Energetic, fast-paced and laughter-packed, Joe manages to entertain and still leave audiences with an appreciation for the opportunities that are hidden in adversity. He touches on affirmations, goal setting, subliminal tapes, relationship skills and dress for success techniques. Joe has blended a fresh, in-demand message with new hysterical material and audience favorites to produce his show. He has been featured on 60 Minutes and To Tell the Truth, profiled in several national magazines and is included in the National Speaker Hall of Fame.



Homer Hickam

SR/WA Breakfast Speaker
Tuesday, June 25, 2013

Homer Hickam is the best-selling author of *Rocket Boys*, which reached #1 on the New York Times best-selling list. It tells the story of his life growing up in the little town of Coalwood, West Virginia, and was made into a blockbuster Hollywood film, *October Sky*, starring Jake Gyllenhaal, in 1999. Homer is a legendary storyteller in the tradition of the people of the Appalachian Mountains where he was raised. He tells gentle, humorous stories of the people of Coalwood and his days as the original Rocket Boy. His message has his audiences laughing one moment and holding back tears the next. Homer is the author of several other non-fiction works and novels, including, most recently, *The Dinosaur Hunter*, in 2010.

NEW MONDAY NIGHT EVENT!

The 2013 Annual Conference Monday Night activity is one you won't want to miss! We are going to take you out to the ballgame for a night of fun!

Join us at Appalachian Power Park as International President Pat Petitto, SR/WA throws out the first pitch to start the West Virginia Power baseball game against the Hagerstown Suns. As an added bonus, an IRWA member will sing the National Anthem.



HELP SUPPORT OUR EDUCATION FOUNDATIONS

For just a \$40 donation to the RWIEF and CRWEF you get:

- Ticket to the West Virginia Power Single A ballgame
- Hotdogs, burgers and side dishes
- All the beer and wine you can drink
- Free bus ride to and from the game
- IRWA special section seating
- Live auction in the IRWA area with 100% of all proceeds benefitting the Education Foundations
- Play area inside the stadium for kids

Sunday, June 23

Registration

7:00 am – 6:30 pm

Continental Breakfast

(Int'l Committees)
7:00 am – 8:00 am

Int'l Committee Meetings

8:00 am – noon

First-Time Attendee Orientation

12:45 pm – 1:45 pm

Exhibit Hall Open

11:00 am – 2:00 pm

Opening Ceremony

2:00 pm – 4:00 pm

Region Caucuses

4:00 pm – 5:30 pm

Networking Welcome Reception

5:00 pm – 7:00 pm

Monday, June 24

Registration

7:30 am – 5:00 pm

Continental Breakfast

7:30 am – 8:30 am

Educational Sessions

8:30 am – 11:30 am

Exhibit Hall Open

9:30 am – 11:30 am

Awards Luncheon

11:45 am – 1:15 pm

Educational Sessions

1:30 pm – 5:00 pm

Exhibit Hall Open

1:30 pm – 5:00 pm

Monday Night Event

6:00 pm – 10:00 pm

Tuesday, June 25

Registration

6:30 am – 5:00 pm

SR/WA Recognition Breakfast and Speaker

7:00 am – 9:00 am

Educational Sessions

9:00 am – 12:30 pm

Foundations Golf Tournament

10:00 am – 6:00 pm

Educational Sessions

1:30 pm – 5:00 pm

Sponsored Receptions

7:00 pm – 9:00 pm

Wednesday, June 26

Registration

7:00 am – noon

Continental Breakfast

7:00 am – 8:00 am

Finnegan Fun Run

7:00 am – 9:00 am

Advisory Council Breakfast

7:30 am – 8:30 am

Educational Sessions

8:00 am – 11:30 am

Board of Directors Meeting

1:30 pm – 4:00 pm

Installation Banquet Reception

6:00 pm – 7:00 pm

Installation Banquet and Dance

7:00 pm - midnight



LEE HAMRE, SR/WA, R/W-URAC, R/W-RAC
Candidate for International President-Elect

Thank you, members of IRWA, for allowing me the amazing opportunity to serve for the last two and a half years

on the Association's International Executive Committee. It continues to be an extraordinary experience. Today I am at the (hypothetical) halfway point; the perfect moment to pause and take stock. What are my "lessons learned" so far, and how will I apply those toward the realization of our goals?

Stick with the winners. My mother taught me there is no surer recipe for success than to surround yourself with people that are better, brighter and smarter than you are, because they will always pull you up to their level if you let them. I am fortunate to be surrounded by a strong, talented IEC, IGC and International Committee contingent, plus a truly gifted and dedicated IRWA Staff, notably Executive Vice President Mark Rieck and new Vice President of Professional Development, Deidre Alves. Together, we have reformulated IRWA's Five-Year Strategic Plan and are using that as a compass to guide us in our endeavors. The sky is still the limit, but now I feel the rockets beneath us beginning to fire.

Nothing hard is ever easy. My focus to date has been on helping IRWA realize our highest educational potential. Although

progress is definitely being made, it isn't...quite visible...to everyone...just...yet. Just as a growing seed does its hardest work while invisible underground, new programs are being readied to emerge from the soil and into fruition. The "by-nows" - that nagging, internal voice that says "by now, we should have done this; by now, we should have accomplished that" - is simply a product of our desire to always do better. It will probably not be silenced any time soon. Still, as we work, and wait for the results to come, we don't have to let that slow us down or dilute our resolve.

All for one and one for all. Maybe the most important thing I've learned so far is that it's much, much harder to build something than to tear it down. We need to remember that all we do as individuals, within our chapters and our regions, is in support of our larger, singular mission. As members of this Association, united in a common purpose, we have the tremendous ability to help further each other's careers and to improve the lives of the people we encounter on a daily basis through our profession.

These are my goals, and the tools I hope to use to get closer, if not all the way, to them. I am asking you now, with your vote, to allow me to continue on this remarkable path toward the IRWA's bright future. Thank you again.

Resume

Lee has been a member of IRWA's Chapter 6, Region 9 for 13 years.

Education

Attended Berklee College of Music, 1987-1992, with additional coursework through IRWA, Jones Real Estate College, National Highway Institute, National Transit Institute and CLE International Eminent Domain Conferences. Achieved the R/W-RAC certification in 2002, the SR/WA designation in 2006 and the R/W-URAC in 2010.

Employment

President, CEO and Principal in charge of H.C. Peck & Associates, Inc. (2003-Present); employed by H.C. Peck & Associates for 19 combined years, beginning in 1992.

IRWA Involvement

- International Vice President, 2012-present
- International Treasurer, 2011 - 2012
- International Committee Member, 2010 - 2011
- International Governing Council Member
- Frank C. Balfour Professional of the Year, 2006

- Past Region 9 Representative to the International Relocation Assistance Committee and International Liaison Committee Co-Vice Chair
- Past Region 9 Chair, Vice Chair and Professional of the Year
- Past Chapter 6 President, Vice President, and Secretary
- Past Chapter 6 International Director and Vic Ramer Professional of the Year

Other

- Instructor, IRWA Relocation Courses
- Faculty, CLE Eminent Domain Conferences





WAYNE GOSS, SR/WA, R/W-NAC

Candidate for International Vice President

The past year has been one of outstanding accomplishments at IRWA. Increasingly ambitious goals are now within our reach.

As we develop our public image, solidifying our position both domestically and internationally as the central authority in the right of way profession, we also work to increase the benefits our Association provides for its members.

The face of our Association is becoming more recognizable through marketing campaigns such as IRWA's Project of the Year, which was highlighted in a number of industry-affiliated publications and websites; by conducting targeted visits with governmental and congressional liaisons to demonstrate the value our members can add to their right of way and infrastructure-related legislation; as well as through coordination with private, local, state, and federal agencies to provide access to classroom or online education opportunities for additional staff development.

We are promoting our recently developed certification programs, along with the associated education modules, to more of the world, with response from a number of countries and organizations who are interested in not only taking advantage of courses, but want to partner with us in providing co-branded materials to an ever-expanding market of professionals.

Speaking of countries and organizations outside our traditional zone of influence, we are now on the receiving end of requests from professionals in countries we haven't even approached with questions about how to join IRWA and what they can do to start a chapter in their country. This is a result of the increased marketing efforts of our organization, as well as the effects of our increasingly successful social media campaign.

Back to a more domestic perspective, we should all be pleased with the rollout of our new Member Network. If the opportunities of this new benefit can be stressed at all levels of our organization, we can transform the entire knowledge base of our membership. Imagine the implications of having access to the expertise of other members all over the continent (or world) simply by posting a question in one of the many Member Network discussion groups. What about chapter members who have never had the opportunity to attend a region forum or International Conference being able, with the touch of a keyboard, to offer their insights into IRWA issues directly to the IGC, IEC and International Committees.

We, as an Association, have begun a multitude of initiatives that will enhance our ability to ascend and remain at the leadership forefront of the right of way profession. It is with the hope that I can continue to contribute to the furthering of these goals that I ask for your support to become IRWA's 2013-2014 International Vice President.

Resume

Wayne has been a member of IRWA's Shreveport Chapter 75 in Region 2 since 1990.

Education

Graduated with a Bachelor of Science degree in Agriculture/Business from Northwestern State University in Natchitoches, Louisiana. Additional coursework completed through the National Highway Institute, Federal Aviation Administration and U.S. Department of Housing and Urban Development.

Employment

Chief Real Estate Specialist/Senior Property Management Specialist for the City of Shreveport's Department of Public Works (1990-Present); Real Estate Agent, Louisiana Department of Transportation and Development (1984-1990).

IRWA Involvement

- International Treasurer, 2012 – present
- International Secretary, 2011 – 2012
- International Governing Council Member
- Past Chair, International Local Public Agency Committee
- Past International LPA Committee At-Large Member
- Past Region 2 Chair, Vice Chair and Secretary
- Past Chapter President, Vice President, and Treasurer
- Past Chapter Membership Chair, Education Chair, Professional Development Chair and Director





MARY ANNE MARR, SR/WA
Candidate for International Treasurer

This past year has been both exciting and challenging for me. I've had the opportunity to work with a talented group of leaders including my fellow International Executive Committee

and International Governing Council members, all our International Committees, Headquarters staff and of course our many chapter leaders and members. Thank you to all of them for being patient and for their willingness to share and help me learn and grow.

Increasing value to our members is one of our key objectives. One of our newest members is from Nigeria, and is the first person from that country to join IRWA. Imagine what it would be like to be the only person from Canada or the United States that was a member. Many of us value the relationships we've built. We also value our education, training and certification/designation programs. Most of all, I think we all value the opportunity to learn from the best of our profession. This is why we choose to belong. We now have people from all over the world reaching out to us. We stand to gain so much by assisting our new members to help them belong!

We want to continually find new ways to bring more value and recognition of our profession. I'm thrilled to see our new Member Network that was launched last fall. This exclusive network is an opportunity to share information, skills and expertise in different ways and to collaborate without boundaries. It was built with you in mind, so give it a try.

Our education program also continues to evolve and improve. Demand for online programming is strong. Although many of us prefer a classroom experience, we can't deny that the current economic times, employer constraints and a new generation of learners pushes us to meet their needs. Recently, I attended the newly revised Course 901: Engineering Plan Development and Application. How wonderful it was to see our course materials in their new format! Everything seemed to flow just the way it should. Thanks to all our members who contribute so much of their time and expertise to develop and revise our courses.

I am respectfully submitting my name and asking for your support for the position of International Treasurer.

Resume

Mary Anne has been a member of IRWA's Chapter 7 in Region 5 for 17 years.

Education

Siena Heights University, Adrian, MI (1995 - 1999). Additional coursework completed through the IRWA, Appraisal Institute and Appraisal Institute of Canada. Achieved the SR/WA designation in 2004.

Employment

Real Estate Director, Consumers Energy, (2001 - Present); employed by Consumers Energy since 1997.

IRWA Involvement

- International Secretary, 2012 - Present
- International Governing Council Member, 2010-2012
- Frank C. Balfour Professional of the Year Finalist, 2010, 2011, 2012

- Member Appreciation Award Recipient, 2009
- Past International Utilities Committee Member
- Past Region 5 Representative to the International Utilities Committee

- Past Region 5 Chair, Vice Chair, Secretary and Webmaster
- Past Chapter 7 President, Vice President and Secretary
- Past Chapter Professional of the Year (2009), Director, Utilities Committee Chair, Roster Committee Chair, Professional Development Committee and Assistant Secretary Treasurer.

Other

- Michigan Certified Real Estate Appraiser License





JERRY COLBURN, SR/WA, R/W-RAC

Candidate for International Secretary

Yogi Berra once said, "When you come to a fork in the road, take it." That kind of sums up what my career and involvement with IRWA feels like. I am grateful for the many choices and opportunities that have been presented to me over the years - it is these many forks in the road that have led me to such interesting places.

The world is constantly changing and things happen faster than ever in our history. I want to offer strategies to IRWA that will manage the change that we face and provide us with the tools to navigate through the times ahead. During the last six years, I have served as the Chair and Vice Chair of the International Transportation Committee, and currently serve on the International Communications and Marketing Committee. These positions have given me a depth of knowledge about IRWA, while refining my leadership and team-building skills.

For the last ten years, my focus has been on business development and marketing for Overland, Pacific & Cutler. With this responsibility comes the mission to find "the next big thing" for my company. This charge has taught me to look through the haze of our day-to-day activities and try to realize what our future holds in store for us.

I bring over three decades of hands-on business operations, management, business development and knowledge of all

right of way disciplines. My experience as a business owner and right of way practitioner for the last 28 years encompasses successful projects for transportation authorities, state, county and city governments, oil and gas companies, utility companies, schools, housing authorities and redevelopment agencies. As a business owner, I have been involved in project management, human resources, operations and finance. I intend to bring these skills to the IRWA and plan to be the "Business Choice" for the International Executive Committee.

The bottom line is that I will concentrate on three things if I am elected to the IEC. First, I will focus on the growth of the organization. I support the expansion initiatives that are taking us beyond North America, and believe that we can be the ultimate authority on right of way worldwide. Second, I will work to increase the visibility of the IRWA by marketing at the Chapter, Regional and International levels, attracting new members from colleges and other local sources. And third, I will strive to raise our level of professionalism by promoting best practices. These three goals of growth, visibility and professionalism are exactly what I have developed strategies for over the course of my career.

I have a simple philosophy that I work to apply to my life and work each day. It is summed up in a quote from Will Rogers that reads, "If you want to be successful, it's just this simple. Know what you are doing. Love what you are doing. And believe in what you are doing." With that, I submit my name for the position of IRWA's International Secretary.

Resume

Jerry has been a member of IRWA's San Diego Chapter 11 in Region 1 since 1992, and before that, was a member of Chapter 74 in Region 2 in Austin, TX.

Education

Attended South Texas Junior College and the University of St. Thomas. Additional coursework completed through IRWA and other organizations. Achieved the R/W-RAC Certification in 2006, the SR/WA Designation in 2010 and is currently a candidate for the R/W-URAC.

Employment

Principal/Vice President at Overland, Pacific & Cutler, Inc. for twenty years. He has worked in the right of way profession in various roles since 1973.

IRWA Involvement

- International Communications and Marketing Committee Member, 2011 - Present
- International Transportation Committee Member
- Past International Transportation Committee Chair and Vice Chair
- Current Chapter 11 Director of Communication and Marketing, past Secretary and Treasurer, Transportation Committee Chair and Local Public Agency Committee Chair
- Co-Chair of the San Diego 2015 Conference Planning Committee.

Other

- Right of Way Consultant's Council Charter Member

