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A Three-Fold Savings

Videoconferencing saves time, money and the planet

MARK RIECK, IRWA EXECUTIVE VICE PRESIDENT

Happy New Year! I am happy to report that the Association is vibrant, growing and becoming more and more inclusive with members now in over 15 countries.

In today's world, we understand the need to maximize our time, while minimizing travel and our overall impact on the environment. In response, IRWA is leveraging technology to connect with more people in more places and in less time.

Using first-rate videoconferencing with Blue Jeans Network, IRWA has become more efficient in conducting shorter, more frequent meetings and training sessions, while saving valuable time and money. Today's technology allows members to participate in these videoconferences any time from anywhere—without having to board a plane.

We value your investment of time and talent as we continue to expand the breadth of the Association. More members, more participation, more value, at less cost. Onward. ☘



IRWA's Blue Jeans Network has gotten a workout over the past three years, and just look at the results!



Average VIDEO MEETINGS are

25%

SHORTER

than IN-PERSON meetings