

# THE ALLIANCE FOR VALUATION EDUCATION

## IRWA becomes part of a new education collaborative



BY DAVID LAYNE, SR/WA

Recently, IRWA teamed up with The Appraisal Foundation and twelve of its sponsoring organizations to create a new education collaborative, the Alliance for Valuation Education. Its mission is to enhance the public trust in the valuation profession and provide more educational opportunities to its member organizations, non-affiliated appraisers and others interested in learning about the appraisal process.

The Alliance-developed courses will be topical and timely subjects for valuation professionals and other interested parties. Initially, the Alliance will focus on developing continuing education for real property appraisers, with topics possibly selected from the Appraisal Practices Board's Valuation Advisories. The education offerings will supplement the member organizations' current education programs and also serve the needs of those appraisers who are not affiliated with a professional organization.

### Teaming Up to Expand our Educational Offerings

To form the Alliance and establish its goals, The Appraisal Foundation assembled a National Education Partnership Task Force. The task force includes eight members representing The Appraisal Foundation, IRWA, the American Society of Appraisers, American Society of Farm Managers & Rural Appraisers, Association of Appraiser Regulatory Officials, National Association of Independent Fee Appraisers, National Association of Realtors and the Royal Institution of Chartered Surveyors.

The Alliance will be established as a 501(c) (3) non-profit corporation, independent of The Appraisal Foundation and the other sponsoring organizations. It will be governed by a seven-person Board of Regents, three of whom have been appointed by the Foundation's Board of Trustees, three appointed by the other member organizations and one At-Large Regent to be selected by the Alliance's Board.

Members of the Alliance currently include these 13 organizations:

- American Society of Appraisers
- American Society of Farm Managers and Rural Appraisers
- Appraisers Association of America
- Columbia Society of Real Estate Appraisers
- Farm Credit Council
- Instituto de Evaluadores de Puerto Rico
- International Right of Way Association
- Massachusetts Board of Real Estate Appraisers
- National Association of Independent Fee Appraisers
- National Association of Realtors
- North Carolina Professional Appraisers Coalition
- Royal Institution of Chartered Surveyors
- The Appraisal Foundation

# ON TIME. ANYWHERE.

The Alliance will not actually offer or present the courses, but rather license them to its member organizations, enabling them to use their own instructors. Course materials will be made available to member organizations at a discounted price and to other valuation education providers at a non-member price.

## Benefits to Member Organizations

The marketing efforts planned by the Alliance will promote the member organizations as a source of quality education for all appraisers and others interested in the appraisal process. All of the new Alliance course materials will feature the logos, descriptions and contact information for each member organization, thereby increasing the public exposure for all stakeholders.

Benefits to each member organization includes:

- Members gain access to new course offerings
- Lower/shared course development costs
- Ability to add timely, quality courses to course catalogues
- Potential for generating new members
- Opportunity for increased revenue
- Enhanced stature through branded course materials
- Increased reach among non-affiliated appraisers
- Participation in course development contracts
- Possible submission to the Appraiser Qualification Board's Course Approval Program

In the future, the Alliance may give consideration to developing other valuation discipline education, including personal property and business valuation, basic qualifying real property education and remedial real property education. As appropriate, courses may be submitted to the Appraiser Qualification Board's Course Approval Program. Regardless of the courses or delivery method, the Alliance will be a course developer, not a course provider. As such, the Alliance will not be able to submit courses to the state regulatory approval agencies for state approval.



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*David is the owner of Layne Consulting Services, Inc. and has over 30 years experience in appraisal, appraisal review, acquisition, relocation assistance, asset management and organizational management. With advanced degrees in both business and adult education, David teaches for several professional organizations and at the college/university level. He holds designations with the American Society of Appraisers and the Institute of Assessing Officers. He is a certified general real estate appraiser in New York State.*

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