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# Leadership Counts!

Skill-building videos offer recertification opportunities

**MARK RIECK, IRWA EXECUTIVE VICE PRESIDENT**



Leadership development and succession planning are cornerstones of any well-run association, and IRWA is no exception. In partnership with its Education Foundations, IRWA has developed a curated suite of leadership programming to develop new and future leaders.

If you want to learn how to develop a strategic plan, provide effective recognition or take your Chapter through change to meet the needs of today's right of way professional, the Leadership Institute has content for you. And it's free at IRWA University!

The Leadership Institute is designed to help you develop and hone your skills as a leader. In turn, those skills will help you in your work, in the community and in your IRWA volunteer involvement, as you seek to become an effective leader, encourager and motivator.

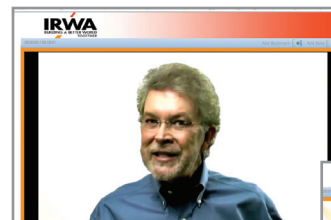
Originally developed for IRWA by the Pennington Performance Group, the Leadership Institute contains 11 video-powered presentations with no tests or

## LEADERSHIP INSTITUTE VIDEO PROGRAMS

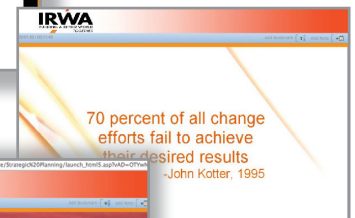
*Approved for up to 16 recertification credit units*

- ▶ Delegation and Empowerment
- ▶ Developing and Utilizing a Strategic Plan
- ▶ Leaders Pursue the Best
- ▶ Leaders Make Change Work
- ▶ Make Meetings Work
- ▶ Motivating Volunteers
- ▶ Identifying and Recruiting Volunteer Leaders
- ▶ Providing Effective Recognition
- ▶ Becoming a Top Performing Chapter
- ▶ Communicating the Benefits of IRWA
- ▶ IRWA and How it Works

prerequisites. View them all in any order you choose and earn up to 16 continuing education credits for IRWA recertification.



The Leadership Institute offers 11 skill-building videos—free on IRWA University. Visit [www.irwauniversity.org](http://www.irwauniversity.org) to get started!



Business performance veteran and award winning author Randy Pennington has been a partner of IRWA's since 2010. In addition to the programming he created for the Association, he has a blog and other resources that are available to IRWA members at [www.penningtongroup.com](http://www.penningtongroup.com). Check out his weekly blog and sign up for updates delivered right to your email.

It's never too early to start developing your leadership skills—and it's never too late to polish your competencies acquired over a lifetime. Try out a Leadership Institute program and make it count. Onward. ⚡