



International Governing Council Meeting
Thursday, November 16, 2017
Video Meeting

Welcome and Call to Order: Jeff Jones, SR/WA, President-Elect welcomed members to the meeting, noting that he was acting on behalf of President Jerry Colburn, who had an initial conflict and will join the call by phone.

Mr. Jones reminded members of our purpose to improve people's quality of life through infrastructure development and asked leaders to share a "Purpose Moment" since we were together in September. Region 9 Vice Chair, Fred Easton, SR/WA shared a story related to a sewer project in Colorado where a pre-existing easement was used to mitigate a situation that would have otherwise negatively impacted a land owner.

Jeff also shared a relocation story where four people sharing a house were upgraded to a much better residence as the result of an infrastructure project.

Roll Call and Approval of Minutes: Secretary, Ana Rausch, SR/WA acknowledged that the IEC and regions were all represented and determined that a quorum was present, in keeping with our bylaws: Quorum for the IGC shall be ten (10) voting members, of which four (4) shall be voting members of the IEC. In order for a matter to be approved by the IGC, it must receive a vote of at least seventy-five percent (75%) of its members voting at a meeting at which a quorum is present.

IGC Members:

Jerry Colburn, SR/WA – President
Jeff Jones, SR/WA – President - Elect
Aimie Mims, SR/WA – Vice President
Sharon Slauenwhite, SR/WA – Treasurer
Ana Rausch, SR/WA - Secretary
Mark Rieck – CEO
Brad Kuhn, Esq., General Counsel
Joe Currie, SR/WA, R1 Chair
Teri Morgan, SR/WA, R2 Chair
Craig Curtis, SR/WA, R4 Chair
Greg Mathais, SR/WA, R5 Chair
Judy Jones, SR/WA, R6 Chair
Dee Oakland, SR/WA, R7 Chair
Josie Tomei, SR/WA, R8 Chair
Fred Easton, SR/WA, R9 Vice Chair
Stewart Anderson, SR/WA, R10 Chair

Region Vice Chairs:

Roderick Glaves, SR/WA, R8 Vice Chair
Jenna Wood, SR/WA, R10 Vice Chair

Staff:

Daniel Stekol, Vice President Field Operations
Deidre Alves, Chief Learning Officer
Fred Nasri, Chief Financial Officer
Tim Drennan, Manager Field Operations
Jaime Rose Mathews, Manager Field Operations
Jade Meador, Director of Events

Jerry Colburn moved and Dee Oakland, SR/WA seconded the motion to approved the minutes of the September 2017 International Governing Council Meeting. The motion carried with one abstention.

Action and Discussion Items:

Finance Committee: Mr. Jones then moved the group into Action and Discussion Items, calling on Treasurer, Sharon Slauenwhite, SR/WA to respond to questions regarding IRWA's financial performance to date.

Instructional Development and Education Update: Next, President-Elect Jones called on Chief Learning Officer, Deidre Alves, M.Ed. to provide an update on IRWA's continued initiative to support instructional development and reinvent IRWA core courses, building them to CLIMB Standards. Deidre introduced "C-Text", a new innovation in briefing CLIMB Certified Instructors on standards and procedures, sent as a text, via email. The program is already drawing the attention of instructors. Ms. Alves also briefed IGC members on the new "Small Circles" established to engage instructors in the continuing development of instructional skills, techniques and successes in the classroom.

A special training has been conducted for twelve instructors who can now teach the all new Course 100, Principles of Land Acquisition and that course is now available for scheduling. Course 213, Conflict Management is next on the list for renewal and enhancement, with C200, Principles of Real Estate Negotiation in the cue behind Course 100. Preliminary plans are being put in place to conduct a World CLIMB, to meet the needs of IRWA's growing membership.

CEO Mark Rieck shared plans to focus on IRWA qualifying education and promote the Right of Way Agent Certification Program in every IRWA region next calendar year.

FERC Meeting: Mr. Jones called on Secretary, Ana Rausch to share an update on outcomes from a recent meeting with the Federal Energy Regulatory Commission in Washington, D.C. Ana noted that FERC representatives contacted Mark Rieck, requesting that a group of subject matter experts come to FERC Headquarters for a meeting with FERC staff to identify areas where current policy and regulation might be made less burdensome. Right of Way leaders from American Electric Power, Enbridge Energy, Energy Transfer Company and Contract Land Staff joined IRWA Officers, Jerry Colburn, Ana Rausch and Mark Rieck, facilitated by Nossaman, LLC's Washington, D.C. based advocacy group.

Key topics discussed were:

- Survey Rights
- Landowner Access to Remediate Environmental Concerns
- Streamlined Federal Environmental Review and Permitting
- Project Routing

FERC representatives have been invited to participate in the January 2018 IRWA Oil & Gas Pipeline Committee meeting, as well as Ohio Chapter 13's Energy Day in January and the dialogue will continue.

- **Global Congress:** Ana Rausch provided an overview of the recent Congress for Global Infrastructure Real Estate conducted in Mexico City. Key objectives for the event, attended by one hundred VIP participants by special invitation were to introduce IRWA to top level government officials, provide a high-level networking opportunity for participants and pave the way for continued development of the IRWA in Mexico, Latin and South America. Presentations and photos were posted to an event website and the Global Congress will be featured as the cover story in the January/February 2018 issues of Right of Way Magazine.

Following Ana's presentation, SVP International Relations, Daniel Stekol add that next steps include continued relationship development with Mexico Government Agencies, RWA Certification Programming in Mexico and Latin America and the potential for a similar program in London next year, in partnership with RICS and CPA.

- **Forty for Forty Scholarship Program:** Mark Rieck then provided an update and next steps on IRWA's new scholarship program, noting that twenty scholars were selected by our ten region vice chairs, followed by a second round of twenty scholars from the remaining pool of applicants selected by a panel of region vice chairs, Rod Glaves, SR/WA, Penny Rolf, SR/WA and Wade Brown, SR/WA.

As next steps, the applicants will be contacted to formally accept their scholarship and select their desired certification path and coursework. Once all scholars have accepted, a formal announcement will be made to membership.

- **Strategic Planning Initiative:** Mark Rieck briefed members on plans for the next phase of IRWA's Strategic Planning project with Tecker International, pointing out that a representative group of leaders were formally engaged in a day of planning in Phoenix, AZ, in conjunction with the Region 1 Fall Forum. That data will be developed into the next phase of IRWA's Strategic Plan, for presentation to the IGC in January 2018.
- **Region Vice Chair Video Call:** Vice President, Aimie Mims, SR/WA shared plans for a December 13, 2017 meeting with Region Vice Chairs that will include activating purpose, IRWA's Communication Matrix, roles and responsibilities toward elevating leadership and each region vice chair setting their top three commitments for the balance of the fiscal year.
- **Certification for Non-IRWA Members:** Region 6 Chair, Judy Jones, SR/WA shared a request from her region leadership to understand IRWA's stance on providing IRWA certification for non-members. Mark Rieck informed members that it is considered restraint of trade to require membership in order to qualify for an association credential. Anti-Trust experts suggest that an association which develops voluntary industry standards may face antitrust problems if the standard favors some and discriminates against others. Similarly, association certification activities which further interests to certain groups, to the exclusion of others may result in antitrust problems.
- **2018 Conference:** Director of Meetings, Jade Meador introduced new features for next year's Annual Conference, noting IRWA's hotel policy had been changed to require registration prior to booking a hotel room, removing a long-standing concern of event participants blocked out of the primary meeting hotels in the past.

The SR/WA Breakfast has been incorporated into a new Awards and Recognition Luncheon on Monday during Conference and a Monday Night Event benefiting IRWA's foundations will take place in Edmonton, hosted by CRWEF and RWIEF. Participants will enjoy a plenary speaker on Tuesday morning and the International Luncheon will return next June.

Finally, the formal officer installation ceremonies will be incorporated into the IRWA Board of Directors Meeting, allowing the former Wednesday Night Installation Banquet to become a gala evening with entertainment, celebrating all members and the profession.

Other Business: Daniel Stekol announced that a new Member Acquisition Campaign began on October 1, 2017, offering three months of free membership, along with 2018 membership for new IRWA members.

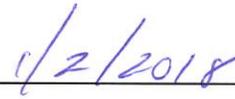
Key Upcoming Meeting Dates: Mr. Jones reminded members that the next IGC video call will take place on January 16, 2018 at 9am Pacific.

Adjourn: Jeff then wished Happy Holidays to all and adjourned the meeting at 10:17am Pacific Time.

Minutes reviewed and approved by IRWA International Secretary, Ana Rausch, SR/WA for presentation at the next regular meeting of the International Governing Council.



Signature



Date