



Annual Meeting of the Members Minutes June 11, 2017, Anchorage, Alaska, USA

Call to Order: President, Mary Anne Marr, SR/WA called the IRWA 63rd Annual Meeting of the Members to order at 2:19pm, following opening remarks by the event co-chairs and presentation of the flags of IRWA member countries.

Quorum: Secretary, Sharon Slauenwhite, SR/WA confirmed that a quorum for the Meeting of Members was present.

Leadership Introductions: President Marr introduced the International Executive Committee, Advisory Council, International Governing Council, Region Vice Chairs, Committee and CoP leadership, welcomed guests from allied organizations and new members from around the world.

Introduction of Balfour Finalists: President Marr then introduced this year's Frank C. Balfour Professional of the Year. The Frank C. Balfour Professional of the Year Award, named after the Association's founder, honors professionals who have demonstrated exemplary support to the Association. The 2016 award was presented to Mr. Mike Murray, SR/WA, from Region 3. Mr. Murray accepted the Balfour Award and shared his acceptance remarks with the members.

Lifetime Achievement Award: President Marr then introduced the Lifetime Achievement Award, noting IRWA's International Executive Committee bestows it periodically. This special recognition is reserved for those individuals who have made extraordinary contributions to the Right of Way Profession and the Association during their lifetime. Following an introduction of accomplishments, President Marr welcomed Cynde Barker, SR/WA and Ron Barker, SR/WA to the stage to accept the IRWA Lifetime Achievement Award.

Minutes Approved: The Minutes of the June 12, 2016 Meeting of the Members in Nashville, Tennessee were presented as posted on the IRWA Leadership Resources website, with Sharon Slauenwhite, SR/WA moving their approval, seconded by Jeff Jones, SR/WA. The minutes were approved as presented. Members were advised that all officer and committee reports are on file, either on the IRWA website or at IRWA Headquarters and are available for review upon request.

State of the Profession Address: President Marr presented her State of the Profession Address, noting that the IRWA continues to grow and expand. We are primarily comprised of members based in the United States and Canada, but it is important to recognize that we have representatives in attendance from South Africa, Nigeria, Mexico, Australia, Thailand, Japan, South Korea and Saudi Arabia. President Marr also recognized Mr. Ogasawara from the Japan Compensation Consultant Association,

sharing that through the work of past IRWA leadership and Mr. Ogasawara, one of the very first international partnerships for IRWA was born. President Marr also noted that this year the International Governing Council approved the formation of IRWA's newest Chapter, 87, the Arabian Gulf Chapter. President Marr then invited International Relations Group Chair, Lee Hamre, SR/WA and Mr. Salim Al Alyani, RWP to the stage for a presentation of the chapter banner and founders plaque.

President Marr then went on to share that this has been a year of surprises, with Brexit, Trump, Twitter Mania, the Dakota Access Pipeline and much more, yet the infrastructure real estate profession has never been so promising. Across the globe, we are hearing governments, agency and industry leaders talk about the need to fund infrastructure development. There is a need and a demand to build new infrastructure and rebuild dated systems. Whether you are in the United States, Canada, Australia, Mexico, or any of our member countries, any given day you can open a paper and read about infrastructure. We are on the cusp of unprecedented growth and investment.

The higher purpose of the IRWA is to improve people's quality of life through infrastructure development. We accomplish this through empowering professionals by elevating ethics, learning and creating a standard of excellence within the global infrastructure real estate community. In support of our higher purpose, this past year the IRWA applied to the United Nations Social and Economic Council for special consultative status. If accepted by the United Nations, the IRWA will be positioned to consult on key real estate, infrastructure and development issues throughout the world.

This has been a year of investment for the IRWA. We have invested in our education programming, our instructors, our young professionals, our leaders, and our committees and communities of practice, and most importantly, our members. Nelson Mandela said that education is the most powerful weapon, which you can use to change the world. Through our new CLIMB, Certified Instructor Program, we now have 139 instructors prepared to bring members a brand new learning experience. We have learned to harness the power of an engaged classroom where the focus is the learner. President Marr then recognized our CLIMB Certified instructors present, asking them to stand.

IRWA's new ethics class was piloted in March and it was an epic moment for IRWA. For the first time, we have new course materials crafted specifically to support CLIMB learning concepts and when combined with a CLIMB certified instructor, it completely changes the learning experience.

Participants for our ethics pilot were specifically chosen to represent the demographics of our membership and the feedback was an overwhelming two thumbs up. Development of this course was a labor of love for IRWA's Ethics Committee and President Marr thanked the committee on behalf of the Association, asking them to stand and be recognized.

President Marr went on to thank IRWA's extraordinary education team, The Partnership for Infrastructure Professional Development. Without their unwavering belief in education, learning and the IRWA, we would not be where we are today. They asked us what learning looks like, but they showed us what learning feels like. President Marr thanked the team of Tami Benson, Carol Brooks, Janet Walker

and Deidre Alves.

IRWA invested in its young professionals, partnering with young members and inviting Young Professional Group representatives to participate in a 3 day International Governing Council meeting where members had the opportunity to share experiences, learn from each other and provide an opportunity for input in IRWA's future. Leadership is also excited this year to provide an integrated conference program that includes young professional developed sessions.

IRWA also invested in its leadership. Region chairs and vice chairs are now more engaged than ever, with an increased focus on chapter outreach and member value. Through IRWA's committees and communities of practice with support from chapter and region leaders, IRWA hosted 5 major education symposiums this spring.

None of IRWA's education programming would be possible without the support of our foundations. President Marr asked the officers and trustees of the Right of Way International Education Foundation and the directors of the Canadian Right of Way Education Foundation to stand and be recognized, thanking them for their support and commitment to education development.

President Marr noted that this year marks a special year for the Right of Way International Education Foundation. It is celebrating its 40th Anniversary. Investment in education programming is important, and investment in individual members, their education and their careers is life changing. President Marr announced that through our partnership, the foundation has agreed to fund a new "40 for 40 Scholarship", a program where 40 IRWA members will receive course registration funding to achieve either their RWA or RWP certification. This represents a total investment of \$185,000 and it is a direct investment in IRWA, in education, in our members and in our future.

Now it is time to envision the future of the Association. Last year President Marr shared that in 30 years, we want to be able to stand before membership and know that we have repaired or replaced our failing infrastructure, and had the opportunity to impact quality of life throughout the world. It is a lofty vision, but it is one we all want to see.

As an association, our past leaders have worked to position the IRWA for the future and have always put the needs of the Association first. Over the years, we looked at our structure and bylaws and made some small changes. Our biggest change was the formation of our Governing Council, where region leaders bring the decision making process closer to the member. Based on feedback from our Advisory Council members, it was suggested that we really need to step back and look at the organization as a whole. That was some very wise advice and the Association is going to do just that. If we really want to prepare ourselves for the future, it is time that we invest and take a hard look at our organizational and governance structure, our strategies and our decision-making processes.

The Association recognizes this isn't something we can do alone. We need the assistance of association management professionals. We have asked Glenn Tecker, an expert in association governance, structure and strategies to help develop a process that with feedback from membership, will allow us to explore

our options. In partnership with Mr. Tecker, over the next year, we will work to discover what the IRWA needs to look like to be successful for the next 80 years. Through a series of workshops, meetings, member polls and surveys, every member will have an opportunity to participate. Our very first exercise will take place with our leaders on Wednesday morning as we work with Glenn to “Imagineer” our future. President Marr shared that this work is one of the most important things we will do as an Association. We owe this our future leaders and to our profession.

As we move forward, our road to excellence will be under construction and members were asked to keep an open mind, remembering that the Association is much more than individual members, chapters or regions. IRWA is a global organization that empowers members to impact people’s quality of life.

President Marr closed by thanking members for their time and attention, and then turned the podium over to IRWA Chief Executive Officer, Mark Rieck, to present highlights of the Association’s 2016-2017 accomplishments.

State of the Association Report: Mr. Rieck opened by acknowledging that this has been a year of change, uncertainty and investment, as President Marr had shared. Mr. Rieck shared that on the membership front, income stands at \$1.559 million, with 9,404 members through April 2017. Education income stands at \$1.572 million and the number of IRWA classroom and online participants totaled 6,478, with 73 classes scheduled for the last two months of the fiscal year. IRWA now has 3,176 certified and designated members, with 34% of its membership holding a credential and hundreds others working on one.

Looking ahead to next fiscal year, Mr. Rieck told members that they could expect a suite of new programs, products and services, making it easier for members to excel in their careers. IRWA has partnered with American Eagle to create a new website that will debut this summer, making member information easier to find and use. IRWA has also launched an all-new course on IRWA’s Code of Conduct and Standards, titled Elevating Ethical Awareness, thanking the Right of Way International Education Foundation for supporting the effort to both retool IRWA’s Ethics Program as well as contribute toward new course development.

Mr. Rieck also unveiled a new Credentialing Module called the Credentialing Concierge, designed to help members explore IRWA’s certifications and work through the process, based on their current course history. IRWA will also launch a new mentor program this summer for both mentors and mentees, leveraging the strength of our tenured members and the promise of those new to the industry.

Right of Way Magazine will be expanding to conduct industry roundtable events, bringing together thought leaders and exchanging ideas on the challenges our nations face in maintaining and building infrastructure. IRWA has also partnered with LIA Administrators & Insurance Services to offer members a portfolio of insurance products, featuring errors and omissions coverage along with general liability, commercial bonds, cyber liability and health insurance programs. A long time partner of the Appraisal Institute, LIA is developing a new line of insurance products for land acquisition professionals. LIA offers

chapter workshops on risk avoidance too, all at no cost to IRWA's chapters.

Mr. Rieck closed by reiterating this has been a year of investment and accelerated development of programs, products and services for our members. As the world changes, IRWA maintains its position of leader for the Right of Way profession. Mr. Rieck then turned the meeting back over to President Mary Anne Marr.

Adjourn: President Marr adjourned the Annual Meeting of the Members at 2:55pm and turned the program back to Anchorage, Alaska Annual Education Conference Co-Chairs, Pat Thayer, SR/WA and Kathryn Schreckenghost.

Minutes reviewed and approved by IRWA International Secretary, Sharon Slauenwhite, SR/WA for presentation at the next regular meeting of the International Board of Directors in Edmonton, Alberta.



Signature



June 14, 2017