



# IRWA's 70<sup>TH</sup> ANNUAL INTERNATIONAL EDUCATION CONFERENCE

JUNE 23-26, 2024

LONG BEACH, CA

2024 ANNUAL CONFERENCE PROGRAM  
**MEDIA KIT**

## ADVERTISING OPPORTUNITIES

Advertise in the conference program to reach over 1,000 right of way professionals attending IRWA's 70th Annual International Education Conference in Denver or wherever you are! This program is distributed to every attendee and includes the complete conference schedule of events and sessions as well as a list of speakers, sponsors, exhibitors and floor plans.

The right of way professionals who attend the conference come from every discipline in the field including acquisition, appraisal, asset management, engineering, environment, government agencies, pipeline, relocation, survey, transportation and utilities. There is no better place to target the dedicated right of way professionals who make the key hiring and purchasing decisions.

**FOCUS** FORWARD

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact's Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Designer \_\_\_\_\_ Designer Phone \_\_\_\_\_

Designer's Email Address \_\_\_\_\_

**SUBMISSION**

Advertisers may request a specific position, subject to availability, on a first-come, first-serve basis.

Insertion order due **March 1, 2024**  
Ad materials due **March 22, 2024**

**Ad Sizes & Specs**

Trim Size: 7 x 10 (w x h)

	BLEED (w x h)	NON-BLEED (w x h)
Full Page	7.25 x 10.25	6.5 x 9.5
1/2 Page Vertical	N/A	3.25 x 9.5
1/2 Page Horizontal	N/A	6.5 x 4.5
1/4 Page	N/A	3.25 x 4.5

**AD MATERIALS**

Platforms: Macintosh format is encouraged and preferred. Please submit ads in pdf, jpg, tif or eps format.

**PRODUCTION SERVICES**

All ads must be in CMYK format. An ad must be high resolution with at least 300 dpi at 100%. Include all fonts and images that will be placed in the ad. If IRWA is making corrections or creating the ad, the advertiser will see one proof of the ad. It is the advertiser's responsibility to request and approve the proof.

**CANCELLATIONS**

Cover placements may not be canceled, once accepted by the publisher. Inside ad placements may be canceled up to the insertion order deadline with written notification. No cancellations will be honored after the reservation deadline.

**CONDITIONS AND DISCLAIMERS**

IRWA reserves the right to reject advertising not in keeping with the publication's standards, as determined by the publisher. Positioning of advertisements is at the sole discretion of the publisher, except where a preferred position has already been approved. Publisher reserves the right to hold advertiser and/or agency liable for any monies due and payable to IRWA.

**Ad Rates & Sizes**

Bundle your ad with a Sponsorship for discounted rates!

SIZE	Regular	Gold	Silver/Exhibitor
<input type="checkbox"/> Full Page	\$1,200	\$1,020	\$1,080
<input type="checkbox"/> 1/2 Page Vertical	\$ 725	\$616	\$652
<input type="checkbox"/> 1/2 Page Horizontal	\$ 725	\$616	\$652
<input type="checkbox"/> 1/4 Page	\$ 380	\$323	\$342

Special placement request  
\*contingent upon availability

**Total:** \_\_\_\_\_

Credit Card  Check Check # \_\_\_\_\_

VISA, MASTERCARD, AMEX ACCEPTED

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ CARD EXPIRATION \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_

PLEASE RETURN TO IRWA HEADQUARTERS, ATTENTION: VIVIAN NGUYEN

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Building A, Suite 100  
Gardena, CA 90248

By email:  
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