Computer Mapping: There's Nothing To Be Afraid Of

by Johnny Pitts

Johnny Pitts, member of Chapter 33, is the director of marketing for the Topographic Engineering Company based in Oklahoma City. Topographic Engineering provides surveying, automated mapping, GIS, GPS and consulting services.

The thought of having to use computers scares some people to death, not to mention actually having to use one to produce maps. The possibility of having to lay down the drafting pens we have come to know and love throughout our working career, and replace them with a computer, mapping software, and a mouse, is unheard of. And what about all those acronyms they use in the computer mapping world like CAD, GIS, GPS, DLG, TIGER, CAM, AM/FM, DEM, etc. It's enough to drive you crazy!

Let's say your boss comes into your office and puts you in charge of computerizing the mapping efforts for your department. No problem, you say. Why, you've been using a computer for a year now. You can access the clock and the calendar on your computer with grace and precision. But what about mapping software? How hard can it be to select a mapping package that fits your needs? And of course you'll need to have all the paper maps you have stuck away in the file cabinets converted to computer maps. And the converted maps will need to fit the base map data you are going to buy. Data? What in the world is that?

Once you've recovered from the realization of the responsibility that has just been bestowed on you, you'll need to get busy. So take a deep breath, and let's walk through some suggestions for automating your mapping efforts and talk about some of the technology available.

The automated mapping world is becoming more and more user friendly, and utility companies are taking advantage of this breakthrough. Utilities, specifically pipeline companies, have realized the long-term cost savings of converting their maps to computers, and the ability to keep up with maintenance, inventory, damage to the pipe, and other pertinent information.

Formulate A Plan

In order for you to make intelligent decisions on hardware, software and data purchases, you need to have a plan. Sit down with people in your department who will be the ones to use the system and the digital maps, and discuss what needs to be achieved. Discuss which data files (computer maps) will be built by your people from scratch, which data files will be converted from your in-house maps, and which data files will be purchased from third party vendors. Many companies take a backwards approach to this process–they buy their hardware, then their software, and worry about data last. This has proved to be the opposite of how it should be done. The first group of questions to ask are: what maps do you want to be able to produce? Do you want to be able to store information about your facilities in a database that is connected to the map? Do you want to be able to ask questions about the map and have the answers displayed in map form? How much data are you going to keep online? The correct way to approach this is to first decide what the end products will be, then select software that fits

those needs, and then buy a computer with enough horsepower to work efficiently, with a big enough hard disk to store the amounts of data you plan to have online. Once you have a plan in mind, implement a pilot project. Pilot projects give you the ability to test your ideas, and allow you to make changes in your plan, if necessary.

DATA CONVERSION

Data conversion (taking paper maps and converting them into digital maps) and purchasing data will be your biggest expenses. Keep this figure in mind–80 percent of the total cost of computerizing will be spent on data and data conversion. You would be surprised how many people think that once they get their computer plugged in and their software loaded on, that maps and data magically appear on the screen.

Rule number one in the computer mapping environment is to tie your maps to "real-world coordinates." Before any conversion is done, you have to ascertain that your in-house maps can be related to the real world. What are real-world coordinates? These are coordinate systems that have a position on the earth. Latitude and longitude, state plane coordinates, Universal Transverse Mercator, etc., are examples of such systems. These coordinate systems allow the computer to handle your maps as if there were no geographical border, or as if they were seamless. It also allows, for example, a specific pipeline valve to have a unique coordinate that relates to a base map showing sections, roads or other cultural features. This lets field personnel use maps they can relate to.

There are several ways of converting paper maps to digital form. The most common ways are digitizing, scanning, and coordinate geometry. Digitizing is probably the most popu-

lar form of conversion. It's the cheapest and the fastest way to convert existing maps into digital vector form, but it is also the least accurate. However, it may suit your particular needs and specifications. Scanning is rapidly becoming a popular way to convert drawings to digital form. This approach has proven to be a good way to automate engineering drawings and schematics. For mapping, however, you still must do some sort of vectorization to the drawings to enter some intelligence in the data. Coordinate geometry (Cogo) is a very accurate procedure for automating existing maps. Precise measurements, such as bearings and distances are input in the computer with the aid of Cogo software. Al-

though using Cogo is more accurate, it is consequently more expensive than digitizing because it takes longer.

However, with the availability of Global Positioning Systems (GPS) to the private sector, GPS is rapidly gaining momentum as an accurate, cost-effective way to capture digital geographic information. One of the things you must decide is the degree of accuracy of your existing maps, alignment sheets, plats, etc. A rule of thumb to remember: "Garbage In-Garbage Out." Converting inaccurate paper maps to digital form will not increase the accuracy. If it's wrong on paper, it will be wrong in the computer.