

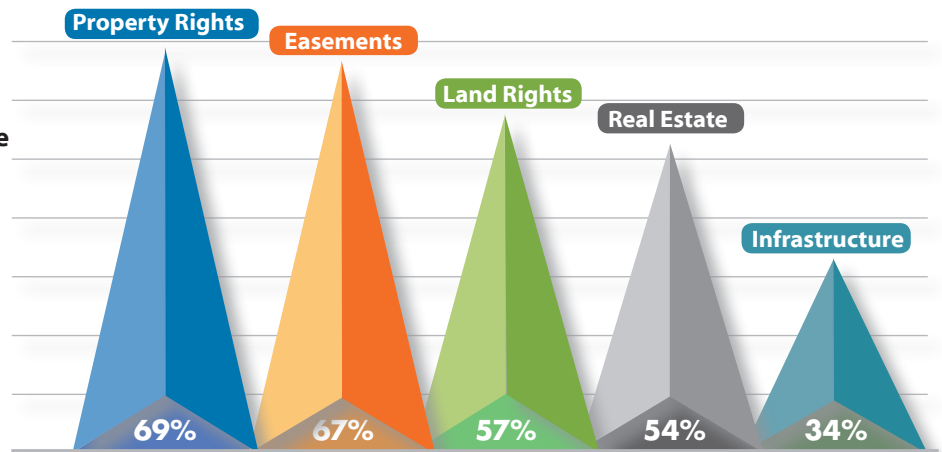
# What's in a Name?

Members speak their minds about Right of Way Magazine

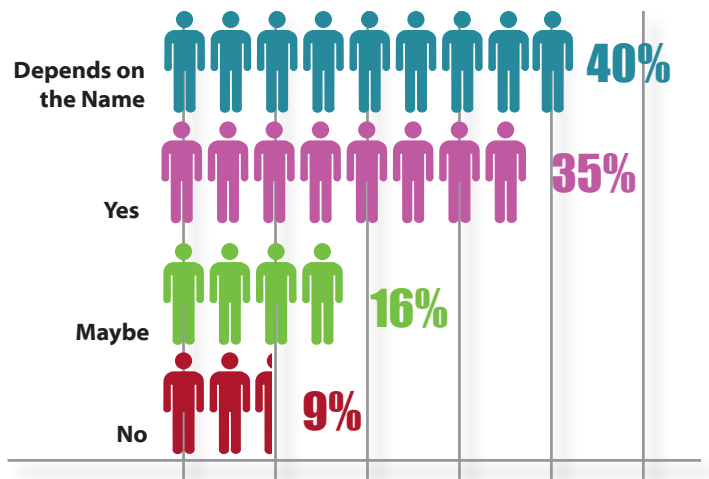
To help us better communicate who we are and what we do, Right of Way Magazine conducted a survey to assist in IRWA's rebranding effort. Nearly 1,000 members responded to the survey.

Here are some of the highlights:

**Q:** Which terms do you typically use when describing right of way?



**Q:** How do you feel about the Right of Way Magazine name?



**Q:** Would you be in favor of a name change if it better communicates who we are and what we do as professionals?