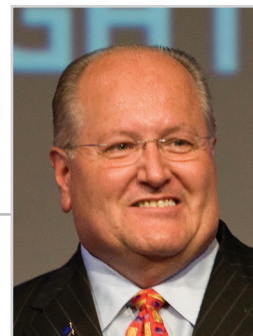# Become an Industry Thought Leader

MARK RIECK, IRWA EXECUTIVE VICE PRESIDENT

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As IRWA expands its role as the central authority for the right of way profession, we intend to build our body of knowledge and share our experiences with our members, the users of our services and the general public. This presents a significant opportunity for IRWA members to become thought leaders in the association.

Here are three ways to contribute:

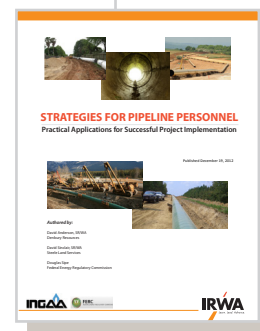### 1 COMMUNITIES OF PRACTICE:

As part of IRWA's exclusive Member Network, we have created three industry communities of practice for Pipeline, Transportation and Utilities. We encourage you to join one or all of these communities and add your thoughts on issues of the day. Selected posts will be shared across the IRWA social network and may also be considered for Right of Way Magazine's Industry Buzz section.

2 MEMBERS IN ACTION:

Share a recent accomplishment or a project photo with team members, along with a caption and/or brief overview. Submissions will be shared on the IRWA social network and in Right of Way Magazine. Submit your photos and captions to magazine@irwaonline.org. As we generate more content, we will start an IRWA Pinterest Board of projects on the IRWA social network.

3 WHITE PAPERS AND CASE STUDIES:

We recently published industry white papers and case studies written by subject matter experts in the pipeline, transportation and utility sectors. Consider adding to the IRWA body of knowledge by submitting a paper or case study on a current right of way topic or project. Following a peer review, it will be shared with our membership, employers, public agencies and news organizations interested in gaining new insight from our members' expertise.

Find these on IRWA's home page at www.irwaonline.org.

IRWA's footprint in the industry is getting bigger. Be part of the discussion and become an IRWA Thought Leader.

Together we are Current|Credentialed|Connected.