



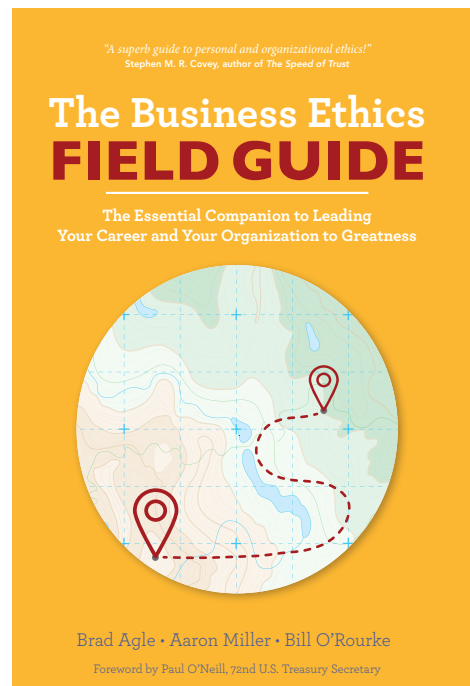
In This Issue...

In this issue, we introduce a new series based on *The Business Ethics Field Guide*. This book was written by true leaders in the field of ethics: Brad Agle, Aaron Miller and Bill O'Rourke. Brad is the George W. Romney Endowed Professor and Professor of Ethics and Leadership in the Marriott School of Management at Brigham Young University. Aaron is a professor in the Marriott School of Management, where he teaches business ethics. Bill taught MBA students Strategy, Leading Change and Ethics in the School of Business at Duquesne University.

The series will take a close look at 13 ethical dilemmas outlined in *The Business Ethics Field Guide*. The field guide itself serves as a practical tool and is designed to offer real-world problems, along with real-world answers. We each face ethical challenges every day. It is good to know your Association cares about you and wants to bring you the best information possible on the subject.

Ethics, along with IRWA education and certifications, are what separate IRWA professionals from others in the industry. I hope you enjoy the introductory article, starting on page 26. We look forward to bringing you the series in upcoming issues.

Onward.



MARK RIECK
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